

ESG @ Version 1: Our Social Journey

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Speaker Introduction

Lorna McAdoo Group Director of ESG



What we will cover

Who are Version 1

What is our ESG Strategy and Approach

Our route to ESG

- 04 What does Social mean for ESG @ Version 1
- How do we measure success?
- What does the future look like?

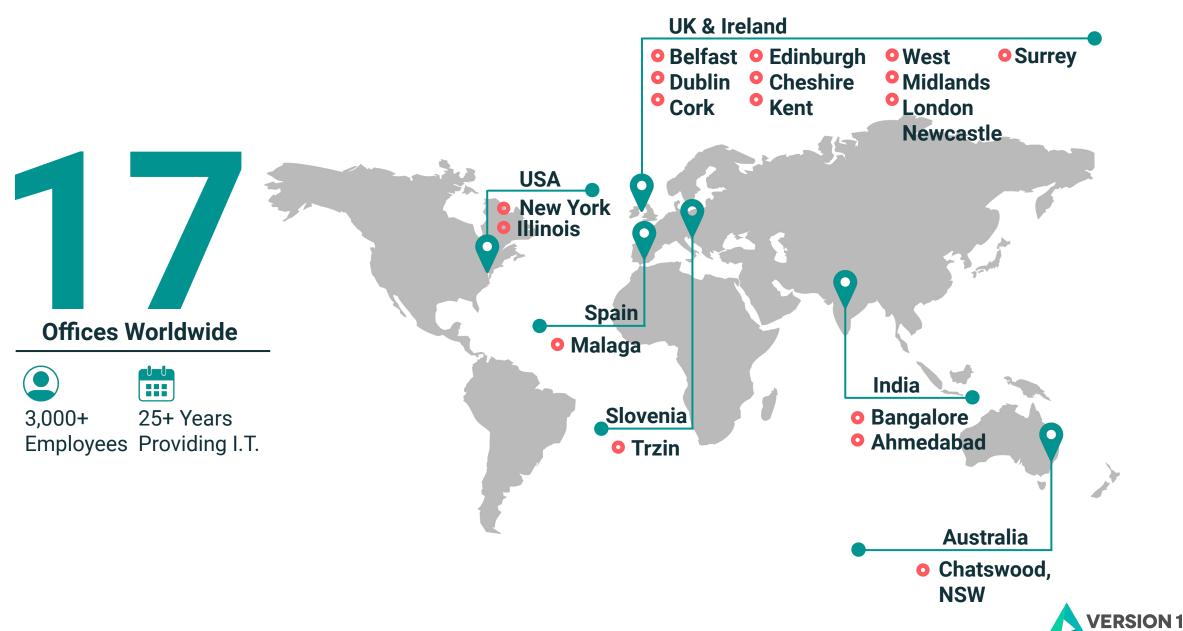


Version 1 at a Glance

A quick glance at some of our accomplishments...









ESG @ Version 1

We are <u>committed</u> to using our influence on all the people we engage with in our work to <u>drive</u> positive change across our society.



ESG: Core principles of our approach



Collaborating with our technology partners and suppliers to help our customers meet their ESG goals



To be a leader in recruiting, retaining and developing a culture of diversity, inclusivity and equality ensuring that **'No one gets left behind'** in our communities



Designing and developing innovative sustainable solutions and services



To be thinking and operating **Climate First** in all our operations, collaborations and across our entire supply chain

Through our operations deliver **higher societal and environmental value** that is aligned to and integral to Version 1's business growth strategy



Working with our **regional teams** to deliver what is important in their communities and creating employability opportunities for everyone in those communities



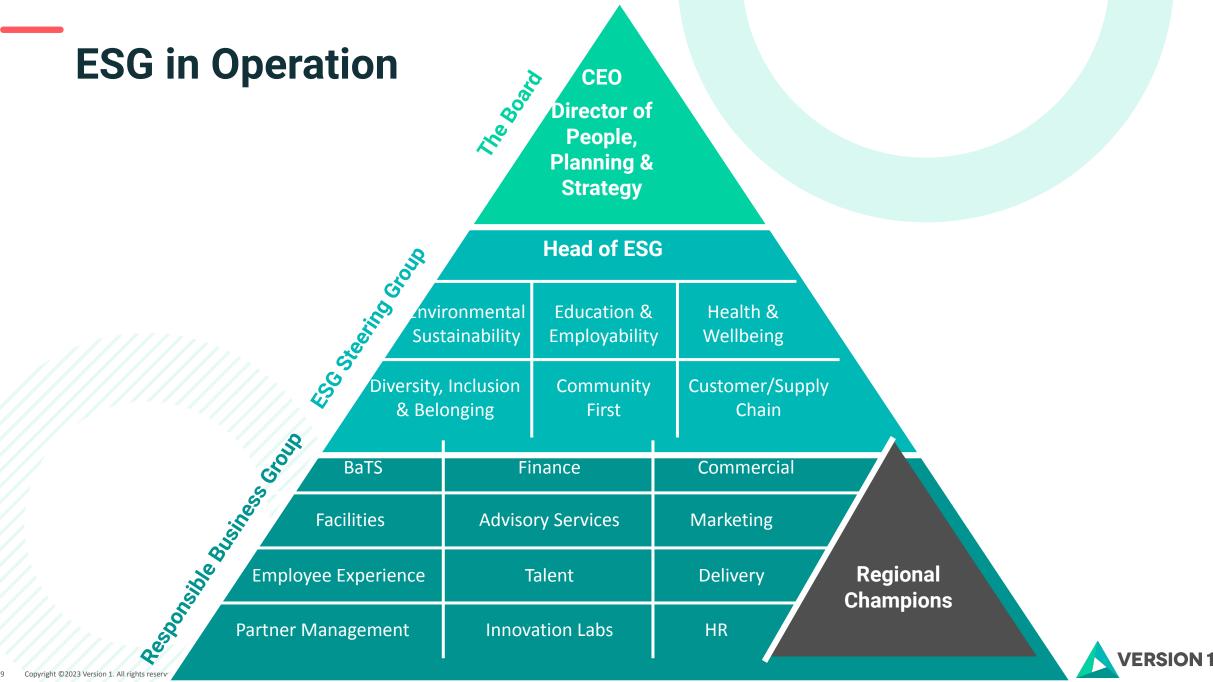
ESG Strategic Areas of Focus



Alignment to the 2015 UN 17 Sustainability Development Goals standards

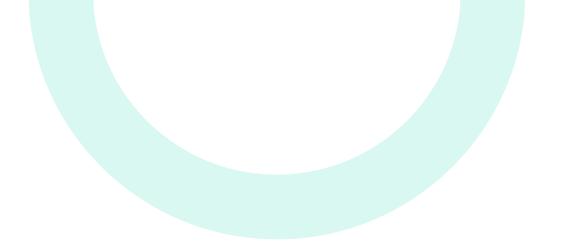






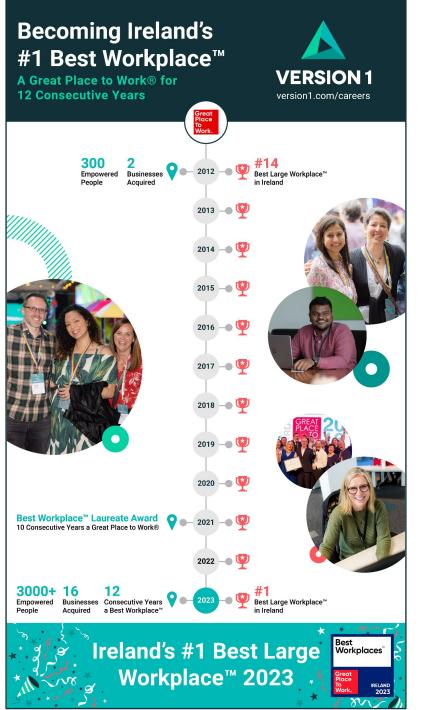
How did we get here?







Our Great Place to Work® Journey





How did we get here?





What is the 'S' in ESG

The social pillar refers to an organization's relationships with stakeholders.

AND also an organization's **impact on the communities in which it operates.**

A hallmark of ESG is how social impact expectations have extended **outside** the walls of the company to supply chain partners





What does Social mean for ESG @ Version 1 **103** Governance **Environmental** Social 10 REDUCED INEQUALITIES 12 RESPONSIBLE CONSUMPTION DECENT WORK AND Economic growth 13 CLIMATE ACTION 3 GOOD HEALTH AND WELL-BEING 4 QUALITY EDUCATION 2 ZERO HUNGER 10 REDUCED INEQUALITIES 12 RESPONSIBLE CONSUMPTION AND PRODUCTION AND PRODUCTION \sim " E 17 PARTNERSHIPS FOR THE GOALS 9 INDUSTRY INNOVATION AND INFRASTRUCTURE QUALITY 4 11 SUSTAINABLE CITIES AND COMMUNITIES 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE 5 GENDER 1 NO POVERTY PEACE, JUSTICE AND STRONG INSTITUTIONS Ň*ŧŧ ... ⊖ 9 AHA 17 PARTNERSHIPS FOR THE GOALS 17 PARTNERSHIPS FOR THE GOALS 17 PARTNERSHIPS FOR THE GOALS Diversity, Education & Health & Customer & **Environmental Sustainability Community First** Inclusion & Policies Employability Wellbeing **Supply Chain** Belonging



Our DIBs Strategic Themes

| Key Theme | Strategic Objective |
|----------------------|---|
| Gender | Increase in greater female representation across all CPD levels within the organisation. |
| Disability | Ensure greater understanding around Neurodiversity & Accessibility for all employees, with the aim to hire more neurodiverse/disabled people. |
| Social Mobility | Seek and partner with organisations to source untraditional routes to market for talent from all backgrounds and experiences. |
| Cultural Differences | Promote the value of cultural diversity through our employees, customers, suppliers and partners; and utilise campaigns such as SWAN & This Is Me to ensure sense of belonging. |



Our Education & Employability Strategic Themes

Primary & Post Primary

- Career Talks
- Coding Clubs

School Leavers

- Apprentices
- Internships

Graduates

- Career Talks
- Work Placements
- Employability Skills advice
- Hackathons



Students 16-18

- Career Talks
- Work Experience
- Employability Skills advice

Special Education Needs & Disability (SEND)

- Work Shadowing
- Tailored Workshop

Not in Employment, Education &

- Training (NEET)
- Apprenticeships
- Employability skills advice



Our Community First Strategic Themes

No Poverty

Goal: End poverty in all its forms everywhere

- Impact on education, health, society and employability

Zero Hunger

Goal: End hunger, achieve food security and improved nutrition and promote sustainable agriculture

 Impact on education, health, society and employability



Reduced Inequalities

Goal: Reduce inequalities within and among countries

- Ensure that no-one gets left behind

Sustainable Cities & Communities

Goal: Make cities and human settlements inclusive, safe, resilient and sustainable

- Funding sustainability projects
- Volunteering time



Our Customer & Supply Chain Strategic Themes



Fostering long-term relationships with customers, partners and key suppliers who are leaders in ESG practice



Collaboration with partners, customers and social organisations to help our Customers achieve their sustainability goals and deliver higher societal impact and value



Leveraging partners' existing capabilities to address key complex issues, for example, tracking and reducing of emissions



Adapting and exploiting innovative technology to help our Customers achieve their sustainability goals



Innovating across ESG pillars by using Version 1's technological and digital capabilities



Why is it important in Version 1 – Our People

Gen Z, along with Millennials, is the generation leading <u>the Great Resignation</u>, leaving careers and companies that they feel are not working in society's best interest or in alignment with their own moral code. This could leave industries and organizations that are slow or resistant to change facing a long-term talent shortage as Baby Boomers and Gen X employees retire. (Forbes 2021)



49% of Gen Zs 62% of Millennials

say work is central to their identity, and work/ life balance is something they are striving for. 82% of Gen Zs 66% of Millennial

investors have ESG investments – the highest across all age groups



Good Work / Life balance

is the top trait Gen Zs and Millennials admire in their peers, and **their top consideration** when choosing a new employer.



Why is it important in Version 1 – Our Customers

What the experts say

 <u>A 2021 McKinsey report</u> found that two-thirds of an organization's ESG commitments lie with its suppliers. In other words, choosing the right supplier partners and managing them well is perhaps the most impactful decision for a company when it comes to sustainability.

FACT

 All our UK Public Sector customers are including Social Value requirements in tenders – and including it in the scoring





Social Value - Customers





How do we measure Success : Strength in balance



Empowered People

Quarterly Surveys

- Customers
- Employees

Return on Social Value

- Social Value Quality Mark
- Set KVIs across all our ESG pillars
- Measuring Impact
- **Standards / Accreditations / Awards**
 - Benchmarking
 - Best Practices



Our ESG Partners





VERSION 1

Thank you

